



# Write an Article

Recommended for: **ALL INTEREST LEVELS**

## 1. Contact the Editor

- a. **Write an article** for your local newspaper and/or your school newspaper. What local newsletters do you get in your town? Get the contact info of the editor and send an email or call to ask about submitting an article to run in April. For your school newspaper, also contact the editor.
- b. **Tell editor** the article is an academic piece to raise awareness for Month of Microfinance and the importance of microfinance. If approved, ask for the submission deadline and the word limit.

## 2. Article Content.

- a. **The first approach** answers these sets of questions:
  - 1) What is microfinance? Why is microfinance important to you and your community, or a community in a developing nation?
  - 2) What is your club currently doing related to microfinance? Mention upcoming events your club is hosting and your club mission and goals.
  - 3) How can the community or students participate?
- b. **The second approach** is a microfinance book/article review or critique. Include the author and title, highlight the thesis statement or main points, and develop an argument in support of or in opposition to the author's main points.
- c. **Choose one** approach to write your article. Define all terms such as "microfinance" to create an approachable read for a general audience.

## 3. Edit and Submit

- a. **Submit article to your writing center** for an expert look-over. Adhere to the word limit given to you by the editor.
- b. **Send in article to editor of newspaper/newsletter** before the deadline. Include your club's contact information at the end of the article to respond to community or student interest, and also include the web address [www.monthofmicrofinance.org](http://www.monthofmicrofinance.org) for readers to get more information on microfinance.